



Approved 06-15-11

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library Board Room
May 18, 2011 - 3:30 p.m.**

Members Present: Louise Nemanich, Chair
Doug Sydnor, Vice Chair
Denise Dowers
Paul J. Lison
Carol Padwe
Mary Wilber

Absent: Joan Freund, excused

Staff Present: Rita Hamilton, Library Director
Carol Damaso, Public Services Sr. Manager
Aimee Fifarek, Library Technologies & Content Sr. Manager
Kathy Coster, Support Services Sr. Manager
Dana Braccia, Collection Development Manager
Cheryl Thomsen, Library Administrative Coordinator
Rose Rimsnider, Administrative Secretary

CALL TO ORDER

Mrs. Nemanich called the meeting to order at 3:30 PM.

APPROVAL OF MINUTES

Mrs. Nemanich called for a motion to approve the Minutes of the April meeting.

Ms. Dowers so moved; Mr. Sydnor seconded, and the motion passed 5-0. Mrs. Padwe arrived for the meeting after the vote.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Monthly Statistical Report – Cheryl Thomsen

	<u>April 2010</u>	<u>April 2011</u>	<u>% Change</u>
Items Circulated YTD	3,332,475	3,217,317	-3%
Attendance	146,324	136,279	-7%
YTD Attendance	1,404,921	1,406,514	flat
WiFi uses	4,789	6,194	+29%
Youth Programs	253	268	+6%
Youth Program Attendance	5,991	5,351	-11%

In April 2011, volunteers donated 3,335 hours to the Library. In the Library Book Sale Special Revenue Account, April income from sales were \$18,980.

Library Director's Report – Rita Hamilton

Ms. Hamilton introduced and welcomed new Board member, Mary Wilber.

Ms. Hamilton reported City Council voted not to reduce library staffing and hours. The final budget approval will be June 7th.

The Library is the recipient of three LSTA grants; Community Collages: Explore/Share/Keep Our Stores, Play 2 Learn: Engaging After School Activities, and Learn at your Leisure! Remote Library Learning at Scottsdale Public Library. These grants total approximately \$100,000.

The *Library Journal* selected Appaloosa Library a “Top Ten” Landmark Library. The distinction was awarded to the most inspiring and innovative public libraries in the country.

The Civic Center remodel plans are finalized and now we will see if we can do the remodel with the available \$376,000.

Ms. Hamilton discussed the Materials Availability/Customer Satisfaction Survey. Ninety-nine percent (99%) of library customers are satisfied with the service they receive, sixty-one percent (61%) come into the library once a week, and fifty-seven percent (57%) come in for books.

Customer Comment Report – Rita Hamilton

Mrs. Nemanich commented on the growing availability of eBooks in multiple formats and suggested that customers need more information about the differences in formats and the role of publishers in determining which formats are made available to libraries.

Library Service Highlight – Dana Braccia

Mrs. Braccia gave a presentation on the value of Collection HQ and how the process works. Collection HQ helps the library to intelligently rotate material in order to maximize its usage and to generate more circulation from our collection. The Selection Module is designed to focus and streamline the process of materials selection and bring automated, web-based performance management tools to library materials selection.

CHECKOUT LIMITS FOR DVDS

Ms. Hamilton reported the library owns 66,000 DVDs and only 150 customers typically check out over 20 DVDs at a time. She recommended that the Board not implement a DVD checkout limit at this time since only 5% of the collection is affected. Forty percent of the collection is on the shelf at any given time. A discussion ensued and no motion to set a checkout limit for DVDs was brought forward.

QUARTERLY REPORT TO CITY COUNCIL

Mrs. Nemanich led a discussion on the Quarterly Report to City Council and Board members gave input as to the layout of the report.

Mrs. Padwe moved to approve the amended Quarterly Report to be sent to City Council; seconded by Mr. Sydnor. Approved 6-0.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

None.

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OPEN CALL TO THE PUBLIC

Ms. Saraly Whitefield stated that a library is a special place and she was happy that the Palomino Library will remain open.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 4:53 PM.

Respectfully submitted,

Rose Rimsnider, Administrative Secretary